RoadPeace dedicated to supporting road crash victims

support ● advocacy ● education ● research ● working for *real* road safety



Press Release

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European Day of Remembrance for Road Traffic Victims

on 18 November - the third Sunday in November

The Special Remembrance Service at 2.30pm at St James's Piccadilly, London, will be attended by Brentwood & Ongar MP Eric Pickles, the Shadow transport Minister, 19 London Mayors and representatives of the emergency services.

This day has been established, both in Britain and Europe, as the day on which bereaved and injured victims of road crashes are remembered, together with their families and rescuers.

Special services are taking place in numerous places of worship throughout the UK and Europe. The Pope will also pray for traffic victims on this recognised day of remembrance and the Chief Rabbit to Israel, Rabbi Israel Lau, is 'encouraging all to minimize casualties on the road'. Schools too have been asked to speak about road danger issues and to remember road victims during school assemblies leading up to European Remembrance Day.

Although deaths from crashes are rarely multiple, collectively one million people are killed on the roads worldwide each year. This equates to approximately 20,000 people **killed** a week, or **3,000** a **day**, while **30,000** are **injured daily.** The president of the World Bank described road safety as "an issue of immense human proportions, an issue of economic proportions, an issue of social proportions and an issue of equity".

In Britain 3,500 people are killed and some 500,000 injured every single year.

Brigitte Chaudhry, National Secretary, said:

"The shocking scale of violent deaths and injuries, in Britain and globally, gets scant media attention, let alone acknowledgement through official memorial services, minutes of silence or attendances by statesmen."

"The European Remembrance Day, observed on each third Sunday in November, has been introduced to give road traffic victims the much needed recognition of their loss and suffering. We hope that each year will bring increased support from authorities and all members of society"