## **RoadPeace** the national charity for road traffic victims

## **Press Release**

20 October 2002

## **European Day of Remembrance for Road Traffic Victims**

On 17 November 2002 - the third Sunday in November

- Church Services and Internet Memorial will honour dead
- London service at St James' Piccadilly, 2.30pm, will be attended by representatives of emergency services and central and local government -18 London Mayors, Met Police and Fire Brigade officers; Jenny Jones, GLA and MPA member and Simon Hughes MP will speak at the service.
- All London MPs have been invited to the service

Last year, over 300 people were killed on London's roads and some 80,000 injured according to hospital data, thus adding thousands to an already huge number of affected people. London's fatality figures have seen a steady increase over the past years and all road users are potential victims. Yet most Londoners are not aware of the scale, nor the dangers faced by them.

On 17 November, RoadPeace is launching an internet memorial site. This site (www.roadpeace.org/internetmemorials/index.html) will provide an opportunity for families and friends of those killed to place photographs and written passages of commemoration on the web, in tribute to loved ones. It will also highlight road death and injury as a national disaster that wastes unique and irreplaceable lives.

Brigitte Chaudhry, Founder, said:

"RoadPeace and its members welcome the growing support for this Road Victim Remembrance Day, which we believe has an important role to play in highlighting personal and communal impact and loss. The Internet Memorial will offer an additional opportunity for commemoration in a personal and individual way."

"We hope that this Remembrance Day, which is observed throughout the UK and continental Europe, will make a serious contribution to the reduction of road danger and the great number of needless road deaths and injuries."

**Contacts: RoadPeace office** 020 8838 5102 **Zoe Stow** 01491 642 857

**Brigitte Chaudhry** 020 8964 1800 **Rita Taylor** 01963 359 044