

7 October 2004

Dear

**Invitation to participate in a Workshop convened by  
RoadPeace and WHO to discuss:**

**“The Neglect of Trauma Care as a Public Health Issue.”**

**at the Diana, Princess of Wales Memorial Fund offices (former GLC),  
Westminster Bridge Road, SW1 - on 26 November 2004, 2.30-4.30pm**

You are cordially invited to take part in this special workshop, held to mark World Day of Remembrance for Road Crash Victims, observed on 21 November 2004 (3<sup>rd</sup> Sunday of November) in many countries and continents to highlight the growing scale of road deaths and injuries and their impact.

The World Health Organisation (WHO) will be represented by Dr Margie Peden, Head of Road Traffic Injury Prevention at the Department of Injuries and Violence Prevention at WHO, Geneva. As you will know, the WHO dedicated their anniversary day on 7 April this year to Road Injury Prevention/Safer Roads for the first time ever. The WHO has also been elected by the UN General Assembly in New York on 14<sup>th</sup> April 2004 to coordinate the task of tackling the ‘global road safety crisis’.

Our charity, which assists road victims in the aftermath of crashes, and is affiliated to the European Federation of Road Crash Victims, which has UN consultative status, is hopeful that international and national attention to this neglected area will help lessen the plight of those victims whose interests we are representing.

We look forward to your important input to the 26 November workshop.

Please send your response, or any queries, to: [brigitte.chaudhry@roadpeace.org](mailto:brigitte.chaudhry@roadpeace.org), or tel/fax 020 8964 1800.

Yours sincerely,

Brigitte Chaudhry MBE, Founder & President

Please find attached details of a concert, taking place after the workshop, for your attention.