



## ***“Road Crashes – Let’s Talk”***

2009 edition of nationwide action at schools report

On 18th November the second edition of our nationwide action ***“Road Crashes – Let’s Talk”*** was performed in hundreds of primary, secondary and high schools in Poland.

Our action is under the patronage of Minister of Education, National Road Safety Council and Ombudsman for Children.

The main idea of it was connected with the World Day of Remembrance and the date was not chosen at random, namely a day before the start of unprecedented the I World Ministerial Conference on Road Safety in Moscow.

The information about the fact was placed also in materials accompanying the action.

We communicated with the schools and pupils with the use of our website. In view of the smooth running of the action we uploaded materials specifically prepared and chosen for the needs of it, such as the causes of road accidents, results and costs of road crashes, statistics concerning children and the youth, etc.

We also formulated the letter to teachers and headmasters motivating them to undertake the activity and the information and hints concerning its performance.

We included information on WDR, its genesis and why commemorating it is so important.

**It was our intention to encourage and engage children and the youth to discuss, consider and reflect upon road safety, the fate of victims, tragedy and the price their families have to pay and the cost the whole society has to bear due to road crashes.**

The Minister of Education wrote a letter to headmasters, teachers and school superintendents promoting our action and encouraging them to take part in it.

Hundreds of schools participated in the performance of it.

We received over 300 reports, pupils' appeals, pieces of information about accompanying undertakings to which we invited in the program, namely the schools' assemblies, shows, competitions, meetings with the injured, visiting the graves of road casualties, etc. Parents were informed about pupils' discussions and the maturity of their opinions.

In many cases the memory of casualties was commemorated with a minute of silence ( we asked for it in the Program of the action ).

The engagement surpassed our expectations.

Diplomas and awards in three categories: pupil, teacher and school have been sent to the authors of the best reports and appeals in March 2010. It has taken 2 months to get acquainted and evaluate all the sent works.

The report and summary of the undertaking will be sent to the patrons, the Police and members of Parliament.

We are planning to organize the next third edition of the action inviting patrons to bigger participation in the activity. We would also like to master the formula of it, so that the message and the reach to the young people's minds is more effective.