

## **SLOW DOWN!**



## Georgian Autosport for Road Safety - Slow Down!

Georgian Automobile Sport Federation, foundation "Partnership for Road Safety" and Rustavi International Autodrom begins one-year social campaign: Georgian Autosport for Road Safety – Slow Down! With the support of Ministry of Education and Science of Georgia and Business sector.

Georgia Autosport is in cooperation with the foundation "Partnership for Road Safety" for many years; the organization promoted the mandatory use of seat belts in the front seats of a car.

In Georgia, the main cause of the road crashes is overspeeding, and pedestrians' problems (when they cross the zebra crossing, drivers do not allow them to cross), high speed nearby school and urban territories, vehicle malfunction and other factors. Auto racers, which keep the traffic rules, will explain the dangers to the schoolchildren of different ages, which are necessary for their safe and peaceful movement in the streets. Meetings with the racers, who are associated with speeding, will be memorable and interesting for children.

Lessons will be full with visual and audio materials prepared by the foundation. Funny quizzes with interesting questions will be planned; and winners will receive the prizes. Within the project, educational flyers, reflectors and other materials will be prepared, which will be distributed among the drivers, children, and other road users. At the end of the academic year, active schools will be awarded by the special prizes.

Companies, who express the wish to participate in the campaign, please, contact us:

Salome Gvelesiani 577482855, s.gvelesiaini@rim.ge,

Keti Murusidze 598680345, georoadsafety@gmail.com