

November 17, 2013 Sin El-Fil

Kunhadi World Day of Remembrance of Road Traffic Victims

Established in October 2006, Kunhadi has been raising road safety awareness among the Lebanese community, notably the Lebanese youth, to foster a new culture of safe driving.

On the third Sunday of November 2013, over 40 churches dedicated their mass to road traffic victims, upon request from Kunhadi.

Death does not necessarily mean end. A tragic incident can be turned into a lively memory and become the beginning of a change towards a better world. With this idea in mind, Kunhadi invited parents and friends who have lost a dear one on the road to the inauguration of the first Traffic Victims Remembrance garden in Lebanon.

And so, on Sunday November 17, 2013, Kunhadi was accompanied by a number of bereaved parents and friends to share the joint pain of losing someone on the road. Kunhadi made a promise to the families to only endeavor relentlessly to raise awareness and enhance the safety of our roads.

Kunhadi announced the inauguration of the first Traffic Victims Remembrance Garden in Lebanon and unveiled the memorial on which are engraved the names of young road traffic victims, in collaboration with Lions Clubs International District 351 Lebanon – Jordan – Iraq.

Located in Sin EL-Fil, the garden will bring to light the alarmingly high number of traffic victims that is now exceeding 600 per year in Lebanon, most of whom are young citizens still in their prime and needed by their communities. It will also act as reminder for all road users who still have the chance to adopt a safer behavior and not let all losses go in vain.

At the end of the ceremony, Kunhadi dedicated a song entitled "<u>Rjaa La Anna</u>" (Come Back To Us) to all grieving parents. This song was written by Nadim Mouawwad, a young man whose perception of life was shaken by Kunhadi's first road safety campaign.