

Kunhadi Achievements 2013

Established in October 2006, Kunhadi's mission is to foster a culture of safe driving habits and practices among the Lebanese youth, chiefly through:

- Road safety campaigns
- Road safety conferences around schools, universities, private companies and associations
- Installation of retro-reflective markings and safe crossings
- Hosting interactive events to raise awareness against drunk driving, distracted driving and about the importance of wearing the seatbelt

Kunhadi's achievements for 2013:

- Road safety conferences in over 150 schools for over 1140 students around Lebanon
- Road safety conferences in over 9 schools in the Lebanese South, in collaboration with the UNIFIL
- Taxi Night 11, which was attended by Diva and Road Safety Ambassador in Lebanon Haifa Wehbe and a number of figures who joined this event to set an example for the youth and encourage them to ride in taxi cars instead of drinking and driving.
- Over 2 road safety campaigns: Mobile Campaign with Alfa Telecom, Decade of Action with F3 Champion Noel Jammal, etc.
- Distribution of over 10,000 fluorescent jackets to drivers to keep them at all times in their glove compartment and wear them should they need to step down at night
- Installation of safe crossings in front of schools, as a part of Kunhadi's plan to cover all schools in Lebanon
- Being the first NGO in Lebanon to receive the ISO 9001/2008 certificate

Kunhadi's planned projects for 2014:

- Collaboration with international and local institutions to raise road safety awareness: e.g. UNIFIL, Holcim s.a.l., Alfa Telecommunication
- Launching two main campaigns about speeding and distracted driving
- Continuation of the installation of safe crossings in front of Lebanese schools
- Administration of a variety of road safety activities to raise road safety awareness in collaboration with Lions Clubs International – District 351 – Lebanon – Jordan – Iraq
- Launch of Fly with Kunhadi in collaboration with Bankers Assurance to encourage the youth to drive responsibly and win a chance for a trip to Europe provided they spend one year crash-free



Recap video can be found on: <http://bit.ly/17cmsY2>

Kunhadi Facebook Page: <https://www.facebook.com/Kunhadi.org>

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