

«Road Safety» NGO has been created in May 2012. It is an independent, non-commercial, first organization specializing on Road Safety in the Kyrgyz Republic.

The main tasks of organization are: education, awareness, advocacy, informational campaigns.

Since its creation the “Road Safety” NGO has initiated and held several street campaigns and activities.

October, 2012 – together with the OSCE, City Development Agency, City Traffic Police and Young Inspectors from schools 1, 24, 38, 68 participated at the action “Driving with respect”. Our NGO prepared ribbons “I am for respectful driving!” and distributed prizes for drivers.



November, 2012 – initiated and held a street activity together with School Young Inspectors on the main “Ala Too” square dedicated to UN Remembrance Day of Road Safety Victims. Our NGO prepared slogans on Road Safety topics.



21 December, 2012- initiated and held a competition among school children in Bishkek together with Educational Department of Mayor’s Office. As a result of competition our NGO distributed prizes for winners and prepared Certificates. The winning team received warm caps prepared by “EASST”.



“Road Safety” NGO participated at three sessions of Transport Ministry and World Bank discussing draft of Road Safety National Strategy of the Kyrgyz Republic prepared by the international expert of the World Bank. On the final session Director of “Road Safety” NGO has been given a speech on a Road Safety situation in the country.



10 April 2013 – Director of “Road Safety” NGO has been invited and took part on live Radio Program (State TV and Radio Corporation) “Our time” together with an MP Dastan Bekeshov, Republican Traffic Police Head Talant Isayev on new amendments into the Law – raising penalties for violations Road safety rules.



15 April 2013 – an interview has been given to a TV Program “Bashat” broadcasted in the Southern capital Osh on the situation with Road Safety in the Republic.

The “Road Safety” NGO has such partners as the OSCE, Mayor’s Office, Bishkek City Development Agency, Republican and Bishkek city Traffic Police, Education

Ministry, Transport Ministry, Secretariat on Road Safety under the National Commission and others. Cooperates with such international organizations as British Embassy in Kyrgyzstan, US Embassy in Kyrgyzstan, Japan Embassy, “EASST”, “Partnership on Road Safety” (Georgia).

At present the PA “Road safety” is carrying out a project “Video-informational campaign on Road Safety” financed by the Democratic Commission of US Embassy.

It will consist of 30 minutes video in Kyrgyz and Russian on Road Safety targeting auto-school drivers and young drivers. Video will consist of 3 obligatory components (legal education, psychological preparedness and first aid). It will be broadcasted on a TV as 10 videos by 3 minutes each. There will be presentations of it in auto-schools.

Activities held by the “Road Safety” NGO from 6 to 12 th May 2013 dedicated to a UN Second Global Week on Road Safety dedicated to pedestrians safety:

6 May-6 April, 2013	Billboard dedicated to a UN Second Global Week on Road Safety and pedestrians safety has been prepared and installed for one month in one of our busiest streets at the center of Bishkek
6 May, 2013	Press-conference dedicated to this Week has been held in Akipress News Agency for an hour. The Press-Conference has been widely highlighted during that day on a Radio and TV News programs in Kyrgyz and Russian
6-12 May, 2013	During the whole week the BBC Radio Programs in Kyrgyz were highlighting all our everyday activities and meaning of the UN Week. Among them were two interviews on UN Second Global Week on Road Safety (6 May); presentations of two lessons on Road Safety topics specially ordered by the NGO (6 May); interview on Bishkek School Young Inspector’s Parade (7 May), interview with

	“Road Safety” NGO Director (8 May), interview with the Head of Republican Traffic Police T. Isaev (10 May)
7 May, 2013	Director of “Road Safety” NGO gave an interview to a State Radio on penalty rise for violation of Road Safety Rules
7 May, 2013	Director of “Road Safety” NGO has been invited to a live 30-minute program for Radio Liberty “Azattyk” on pedestrians safety
7 May, 2013	Meeting with Vice Prime Minister Mr T. Sarpashev to pass him UN Decade of Action tag, to sign UN Decade of Action poster. A short comment has been recorded on a video, made photo call – all these has been put on our website and Facebook page
7 May, 2013	The NGO initiated and held a Parade of Young Inspectors under the name “Long Short Walk”. Banners, slogans, posters have been prepared for this event. 26 teams from Bishkek schools took part in the parade (250 schoolchildren). After the Parade a short address to participants of Parade has been made by the Director of “Road Safety” NGO. Teams were awarded by Certificates, UN tags has been distributed
8 May, 2013	Meeting with the Head of Republican Traffic Police T. Isaev. The UN Decade of Action tag has been passed to him, he signed the UN Decade of Action poster. A short comment has been recorded on a video, made photo – all these has been put on our website and Facebook
9 May, 2013	Visited 2 hospitals to meet victims of road accidents: children and adults departments. The UN Decade of Action tag has been passed them, they signed the UN Decade of Action poster. A short comment has been recorded on a video, made photo – all these has been put on our website and Facebook
9 May 2013	Distribution of flyers/informational materials on one of the main squares – Victory Square. Meeting with veterans. The UN Decade of

	Action tag has been passed to them, they signed the UN Decade of Action poster. A short comment has been recorded on a video, made photo – all these has been put on our website and Facebook
9 May, 2013	Meeting with a popular opera singer K. Turapov and young pop singer K. Chokoev. The UN Decade of Action tag has been passed to them, they signed the UN Decade of Action poster. A short comment has been recorded on a video, made photo – all these has been put on our website and Facebook
10 May, 2013	Launch of Decade of Action Activities by the new “Road Safety” NGO. Forum has been organized dedicated to this event. On the Forum speeches has been made by: Rector of Kyrgyz-Russian Slavic University Nifadiev, representative of “EASST” Julie Utting, Head of Traffic Police T.Isaev, Director of NGO C. Kasmambetova, Students prepared their video presentations. About 450-500 students took part in it.
6-12 May, 2013	Flyers/Informational materials have been put on a number of mini-buses and buses in Bishkek city
6-12 May, 2013	All materials were published on a NGO’s web-site and Social Page www.db.kg и Facebook: Jol Koopsuzdugu. 20-minutes video – report has been prepared as the result of all these activities

Links which were highlighting our events:

<http://kg.akipress.org/news:574156>

http://www.bbc.co.uk/kyrgyz/multimedia/2013/05/130506_roadsafety.shtml

http://www.bbc.co.uk/kyrgyz/world/2013/05/130506_sicuriti_traffic.shtml

<http://www.24.kg/reportaji/153852-zhizn-po-pravilam.html>

http://www.azattyk.kg/content/kyrgyzstan_accident_increase_round_table/24978865.html

<http://kg.akipress.org/news:574378>

<http://www.kabar.kg/society/full/54810>

<http://www.24.kg/community/153736-v-kyrgyzstane-80-procentov-dtp-proisxodit-po-vine.html>

http://www.knews.kg/society/31465_v_stolitse_kyrgyzstana_proydet_nedelya_be_z_jertv/

<http://ktrk.kg/ru/content/bezopasnost-peshehodov?tid=15>