

Theme for 2013

“LET’S HAVE ROADS THAT ARE SAFE FOR ALL”

Commemoration in Bungoma Town

Objective

While the El-Firezo Associates and the Kenya Red Cross Bungoma branch are getting started on a Road Safety initiative; the World Day of Remembrance for Road Traffic Victims is an important day in the transport industry. We believe it is relevant and appropriate to use this day to launch the “Reward N’ Conquer” Project, a project on road safety among motorcycle riders (or boda-boda riders as they are known) in Bungoma town. During the event, there will be sensitization of the public on general road safety to commemorate this day. While the event will be open to the public, the main focus will be on victims of boda-boda transportation.

Target audience

Boda-Boda (Motorcycle) riders and passengers.

Activities

A procession led by boda-boda riders accompanied by dancers will begin at the Bungoma Red Cross society Offices and end with a public rally at the Posta Grounds. The public rally will observe a moment of silence for victims of accidents and have speeches by stakeholders.

WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS PROGRAM

Venue: Posta Grounds, Bungoma
Date: 17th, November, 2013

Theme: “Let’s Have Roads That Are Safer For All”

12:00noon	Procession Assembles at Red Cross Offices and Flagged Off (Dr. Amin)
12:30pm to 12:45pm	Arrival of guests at Posta Grounds
12:40pm	Procession arrives at Posta grounds
12:50pm	Guest of Honour arrives at Posta grounds
1pm	Opening Prayer (Bishop J. Murunga Imam Malid Kipsang)
1:10pm	Moments of silence for road accident victims
1:15pm to 1:30pm	Introductions (Wekola)
1:30pm to 1:45pm	Entertainment (Wekola)
1:45pm to 4pm	Speeches:

	<ul style="list-style-type: none"> -Welcoming Speech (Dr. Amin – Red Cross, Bungoma) -Project Objectives (Raymond – El-Firezo Associates) -Transport Associations (Bodaboda Association Matatu Association) -Traffic Department (Ole Mpakany – Base Commander) -Road Accident Survivor testimonies (Ole Mpakany) -OCPD – Bungoma South District -County Assembly Leaders (MCA Khalaba Ward MCA Township Ward) -County Executive Committee Members (Hon. Stephen Kokonya Hon. Berly Mutekhele Hon. Teresa Nakhungu Hon Grace Khayota) -National Government Officials (DC – Bungoma South District County Commissioner – Bungoma County) -MP – Kanduyi Constituency (Hon. Wafula Wamunyinyi) <p>Speech by the Guest of Honour – H.E, Hon. Kenneth Lusaka, Governor, Bungoma County</p>
4:05pm	Cutting Ribbon and Declaring project Launched – Guest of Honour
4:10pm	Guests leave
4:15pm	Disperse