

ASSOCIATION



securoute®



World Day of Remembrance for road traffic victims

17th
November
2013

ACTIVITY REPORT OF THE WORLD DAY OF REMEMBRANCE FOR ROAD TRAFFIC VICTIMS

Cameroon: 16th et 17th November 2013



SUMMARY

World Day of Remembrance for Road Traffic Victims is observed since already 9 years in the world by NGOs and governments as recommended by United Nations on 26 October 2005. Being publicly recognize this day helping to raise awareness around the world about the roads hazards so that accidents on the roads with their painful consequences would not be no more routine in our lives.

In June 2011 Cameroon has launched the Decade of Action for Road Safety 2011/2020 adopted by the General Assembly of the United Nations and is committed to have the number of road deaths by 2020 (less than 600 deaths / year).

However, although significant efforts are made to improve security on the roads, it is likely that by the end of 2013 and throughout of 2014 hundreds of citizens would lost their lives on roads across the country and more would be seriously injured.

In this context SECURROUTE Association mobilized to organize two days (02) to raise awareness on road hazards, risks while driving and especially a responsible attitude through " little rules " that can save many lives.

The main objectives were:

- 1- Educate athletes on road safety at the place call "Parcours Vita" (largest groups of athletes of the economic capital Douala)
- 2- Educate drivers and passengers on the road Douala - Tiko at the place call "Misselele" (the most murderer accident place of Cameroon with over 50 victims)

And here are the statistics:

Saturday 16th November 2013

SITE 1	HOURS	PARTICIPANTS		
		Trainers	Athletes	Total
Parcours Vita	6h00	10	5000	5010

Sunday 17th November 2013


SITE 2	HOURS	PARTICIPANTS		
		Drivers	Passengers	Total
ROAD: Douala - Tiko (Misselele)	9h00	213	820	1013

DAY ONE: PARCOURS VITA WITH THE ATHLETES



DAY TWO: DOUALA – TIKO ROAD (MISSELELE) WITH DRIVERS AND PASSENGERS





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**PAS D'EXCES DE VITESSE
AU VOLANT**


PAS D'ALCOOL AU VOLANT


**PAS DE TELEPHONE
AU VOLANT**


**PAS DE SURCHARGE
DES VEHICULES**


**J'ATTACHE MA CEINTURE
DE SECURITE**




















**AGISSONS POUR
DES ROUTES SURES
POUR TOUS !**

Thank you!

At Douala, on 5th December 2013




Serge Amayen
 Transport & Logistics Manager
 Executive Secretary
 SECURROUTE